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National Awards Honor Champions for Seniors

ALFA awards recognize superior care and service to the senior living industry

FOR IMMEDIATE RELEASE – Alexandria, VA – A select group of individuals has been honored by the Assisted Living Federation of America (ALFA) for outstanding service to the senior living industry. These 2009 Champions for Seniors demonstrate superior levels of commitment and dedication to their communities and the residents and family members they serve.

“Nominated by residents, family members, supervisors, and co-workers, these are the individuals who come to work day in and day out with a strong commitment to serving seniors,” says Richard P. Grimes, president and CEO of ALFA. “Congratulations to this year’s winners and thank you for your dedication to excellence.”

Each year, ALFA also honors five Heroes, representing the recognition program’s top award recipients in five categories: Caregiver, Executive Director, Nurse, Staff Member, and Volunteer. For more information about ALFA’s awards program, go to www.alfa.org.

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About the Assisted Living Federation of America: The Assisted Living Federation of America (ALFA) represents companies operating professionally managed assisted living communities for seniors. ALFA advocates choice for seniors, quality of care, and accessibility and portability of long-term care for all Americans. ALFA’s efforts raise the bar for operational excellence among its member companies. For details, visit the ALFA Web site at www.alfa.org.